

Complete Website SEO Guide (2026)

How to Rank Your Website on Google & Other Search Engines

Introduction

This guide explains how to register your website in Google Search Console, optimize SEO, improve rankings, and use AI prompts to generate SEO-focused content.

What is SEO?

SEO (Search Engine Optimization) helps search engines understand, trust, and rank your website higher in search results.

Google Search Console Setup

1. Open Google Search Console
2. Add your domain/property
3. Verify ownership using DNS or HTML methods
4. Submit your sitemap.xml
5. Monitor indexing and keyword performance

Technical SEO Essentials

- Fast loading speed
- Mobile responsiveness
- HTTPS enabled
- Clean URLs
- Proper metadata
- Robots.txt and sitemap setup

Content SEO

Write useful content matching user intent. Use natural keywords, proper heading hierarchy (H1, H2, H3), internal linking, and optimized meta descriptions.

Image SEO

Use compressed images, meaningful filenames, alt text, and responsive image sizing.

Backlinks

Build backlinks through blogs, guest posts, social sharing, Product Hunt launches, directories, and useful tools/resources.

Modern SEO for AI Websites

Avoid generic AI-generated copy. Focus on semantic HTML, accessibility, fast performance, structured data, and trustworthy content.

AI SEO Optimization Prompt

Use this prompt with ChatGPT, Claude, Gemini, Cursor, Windsurf, or other AI tools:

You are an advanced SEO analyst, technical SEO engineer, conversion copywriter, semantic search optimizer, and Google ranking specialist.

Analyze my complete website thoroughly.

Tasks:

- Analyze all pages
- Find high-ranking SEO keywords
- Generate SEO optimized headings and content
- Improve semantic relevance
- Suggest internal links
- Suggest schema markup
- Optimize readability
- Detect weak sections
- Improve technical SEO
- Rewrite AI-generic copy
- Generate metadata
- Suggest blog ideas
- Prioritize fixes by impact

Output:

- SEO audit summary
- Critical issues
- Keyword opportunities
- Technical SEO improvements
- Content improvements
- Final SEO score

SEO Checklist

- Sitemap submitted
- Mobile optimized
- HTTPS enabled
- Fast loading
- Metadata added
- Proper headings used
- Internal links added
- Images optimized

Final Advice

SEO is a long-term game. Focus on useful content, fast performance, strong branding, technical optimization, and consistent publishing.